



# WEDDING BROCHURE

SFW  
EVENTS

# About Us

*Hello!*

I'm Kelly, the founder of Southampton Flower Walls & Events. With 6 years of experience, a passion for design and beautifully curated spaces, I created this brand to bring elegant, cohesive styling to weddings and special occasions across Hampshire. I believe the smallest details make the biggest impact, and every installation is approached with care, intention and a luxury finish.

Southampton Flower Walls & Events is a boutique wedding and event styling studio specialising in romantic, statement décor and thoughtfully designed installations.

By taking on a limited number of weddings each month, we ensure every couple receives a personalised, attentive service from enquiry through to installation day.



# Our Process

***We believe wedding styling should feel effortless from start to finish. Our process ensures a seamless experience while allowing space for creativity and personal touches.***



## CONSULTATION

Once your enquiry is received and availability is confirmed, we begin with a styling consultation.

This is where we discuss your venue, colour palette, overall vision and the finer details that will bring your celebration together beautifully.

Following this, a tailored proposal is provided outlining your chosen collection and any bespoke enhancements.

## SECURING YOUR DATE

To secure your wedding date, a 30% non-refundable booking fee is required.

Once your booking fee is received, your date is exclusively reserved in our diary and your styling is officially confirmed.

## FINAL DETAILS

Approximately one month prior to your wedding, we reconnect to finalise layout details quantities and any last refinements.

Your remaining balance is due at this stage to ensure everything is prepared and scheduled for installation.

## ON THE DAY

We handle delivery and professional installation at your venue, ensuring every element is styled with care, precision and attention to detail.

You can relax and enjoy your day knowing your space has been thoughtfully transformed.

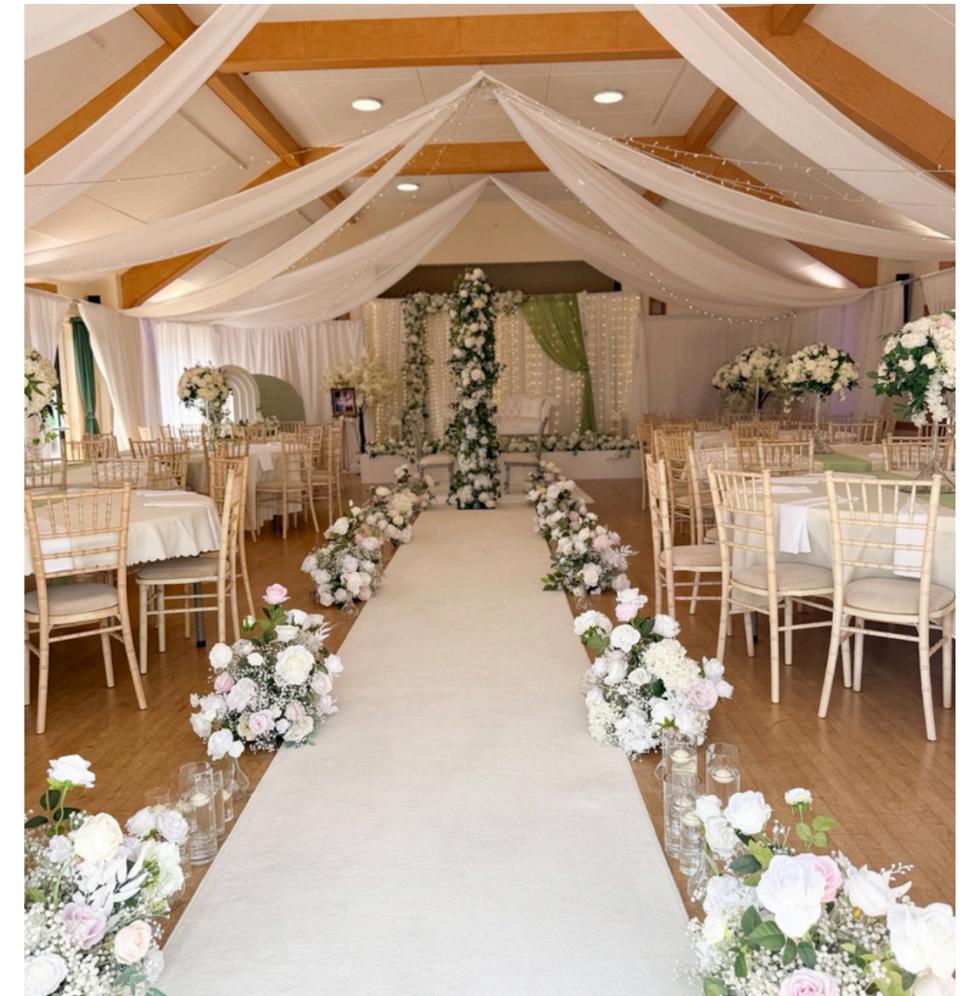
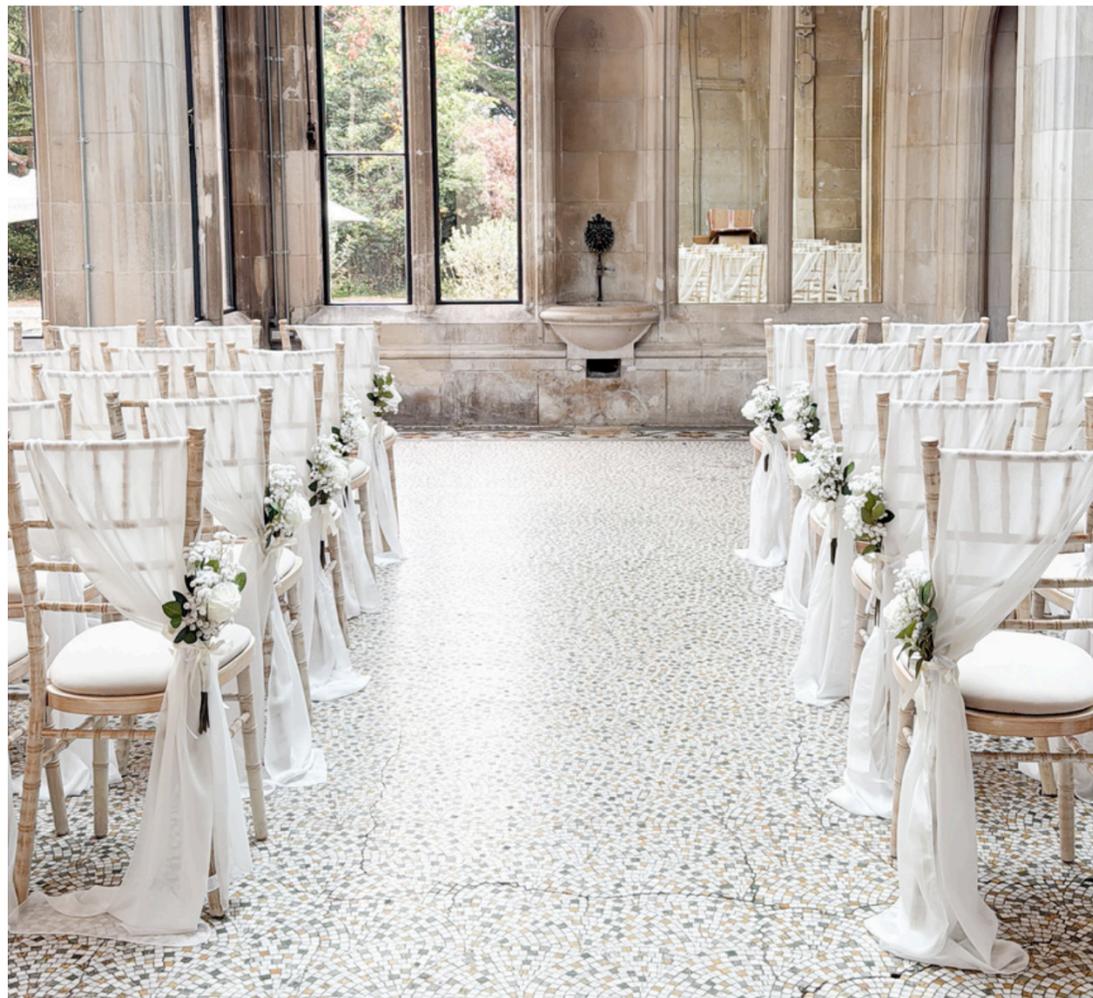


# PACKAGES

Our packages are created to simplify the process while allowing space for bespoke enhancements and personal touches.

# The Ceremony Collection

*A refined styling package designed to create a beautiful focal point for your ceremony.*

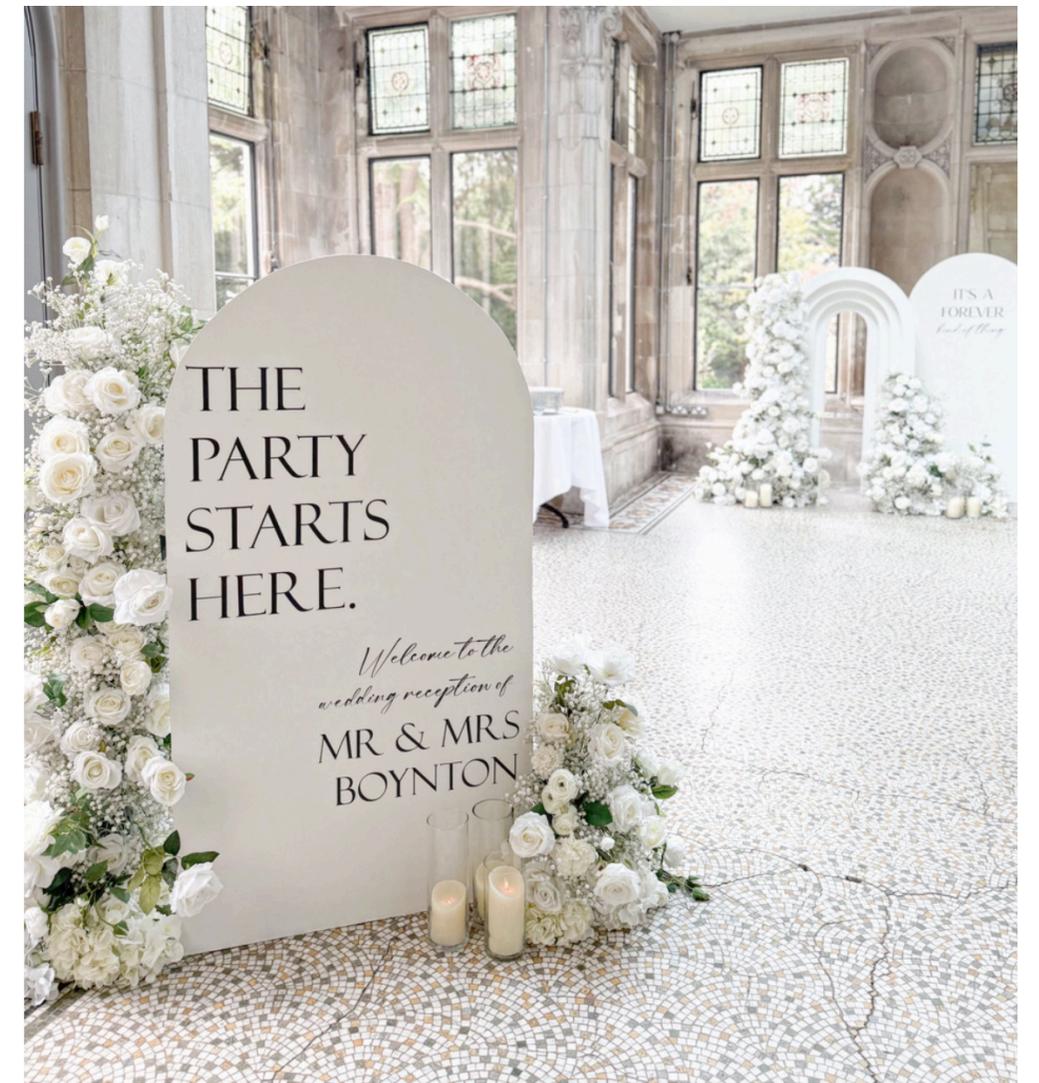


- A statement welcome sign with florals
- Bespoke floral backdrop
- Aisle décor (florals, candles)
- Aisle chair styling

From £790

# The Elegant Collection

*Our elegant wedding collection is designed for couples who want timeless, refined styling without the full venue transformation, making it perfect for those venues which are already beautiful.*



- Bespoke floral backdrop feature
- Personalised welcome sign with florals
- Up to bespoke 6 floral centrepieces with candles
- Charger plates (up to 60 guests)

From £1,200

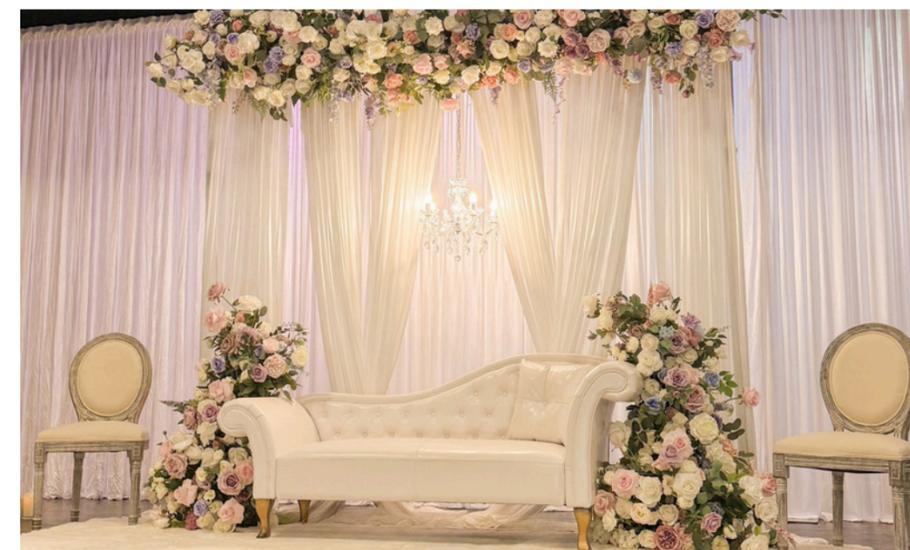


# Luxe Wedding Collection

*Our Luxe Wedding Collection is designed for couples seeking impactful styling and statement installations throughout their venue.*

*This package a stunning visual experience from ceremony through to reception, combining statement backdrops with refined tablescape styling.*

- Statement welcome sign with florals
- Bespoke Floral arch or stage backdrop
- Aisle Décor styling
- 8-12 bespoke floral centrepieces with candles
- Charger plates (up to 120 guests)
- Bespoke seating plan
- Bespoke backdrop for photos or cake display



*From £2,495*

# Styling Enhancements

*Enhance your chosen collection with additional styling elements designed to elevate your celebration.*

Available enhancements include:

- Aisle decor styling
- Floral centrepieces
- Charger plates
- Wedding stage seating
- Sequin wall backdops
- Disco balls



- Neon signage
- Drapes
- Candy cart
- Cake plinths
- Seating plan
- Bespoke signage
- Fairy lights
- Candles
- Statement backdrop



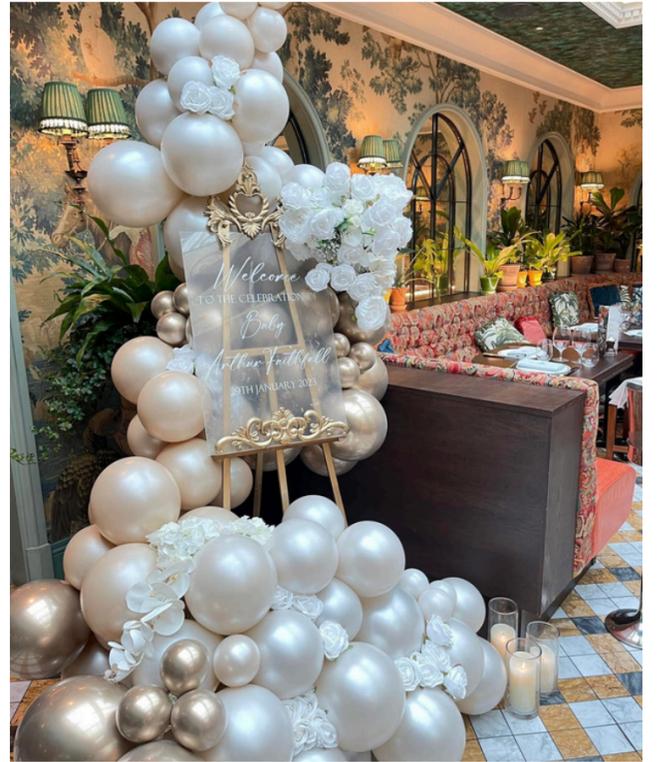
# SFW EVENTS





# FLOWER WALLS





# Why Choose Us

At SFW Events, we understand that every wedding is unique.

You're not just hiring decor - you're choosing a bespoke styling experience designed with care and attention to detail.

From statement backdrops and elegant tablescapes to personalised signage and floral installations, every detail can be thoughtfully customised to create a celebration that feels truly yours.

We work closely with you throughout the planning process to ensure your styling feels cohesive, refined and perfectly suited to your special day.





## Begin Your Styling Journey

*If you are ready to begin planning the styling for your wedding, we would love to hear from you.*

*Simply fill out our booking form on our website and we will be in touch.*

Email [Kelly@southamptonflowerwallsandevents.co.uk](mailto:Kelly@southamptonflowerwallsandevents.co.uk)

Website [www.southamptonflowerwallsandevents.co.uk](http://www.southamptonflowerwallsandevents.co.uk)

Phone 07871957650

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